### -SUPPLEMENTS -DO THEY WORK?



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### PLENTY OF GENERAL TALK!

"Supplements are a great way to provide ad-lib vitamins and minerals.."

"..all the necessary minerals and trace elements needed to support your livestock's needs." "loose licks can increase the digestion and performance of stock."

"If feeding a supplement as a loose lick sounds like your cup of tea..... there shouldn't be any adverse effects...."

### PLENTY OF TESTIMONIALS

"...have reduced fatalities.." "..has our show team in top condition and their wool with bloom.."

".highly recommend the supplements to other "As a user of \*\*\*\*\* for more than 15 years.."

We were amazed and the with th ...we have increased fertility in that time to around 85%.."

**\*\*\*\*** supplements for more than five years... placing first in the hoof class ..."

producers

### NOT MUCH EVIDENCE!

**Achieving Great Feedlot Trial Results...** After eight weeks the lambs using \*\*\*\*\* had an average body weight 5 kilo's heavier

**Grain & Graze Trial** ...resulted in live weight gains of 24% and 37% respectively (compared with nil supplement).

\*\*\*\*\*\* greatly increases profit margins in feedlot trial.. average weight gain of the \*\*\*\*\* mob was 31% greater than the non \*\*\*\*\* mob

Liveweight and Wool responses in Wether Sheep to a Long Term Mineral Supplement..responsible for increased productivity..fleece weight, staple strength body weight.

Mineral supplementation of lambing ewes grazing dual-purpose wheat...no effect of supplementation

### **NEW EVIDENCE!**



CONSULTING

### LAMBS ON LUCERNE

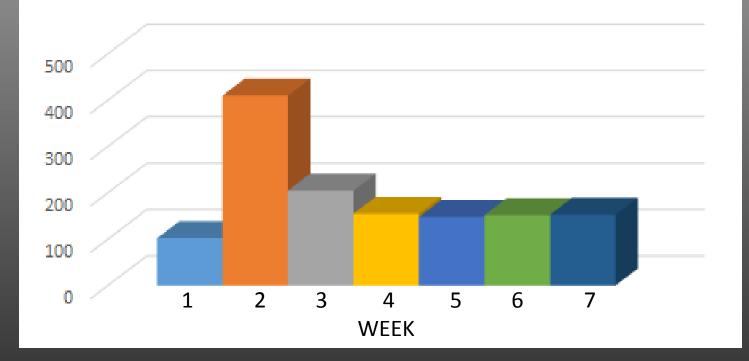


- > 195 WHITE SUFFOLK CROSS LAMBS
- HALF ON SUPPLEMENT
- > HALF WITHOUT SUPPLEMENT
- > 3 WEIGHT CATEGORIES
  STORE
  LIGHT TRADE
  TRADE

**REGULAR WEIGHTS AND FAT SCORES** 

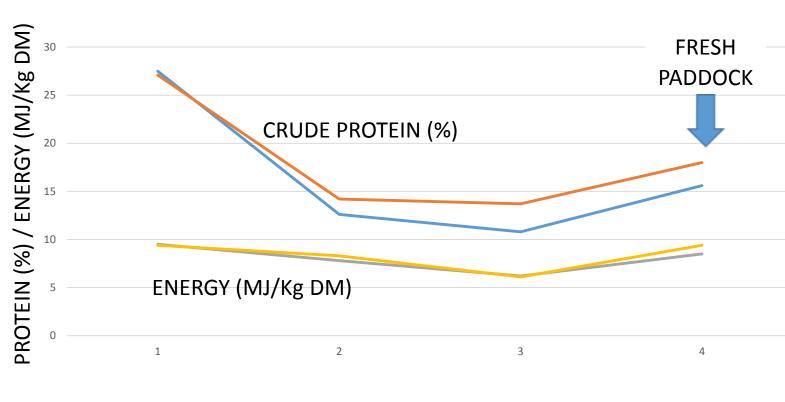
### LICK CONSUMPTION

#### SUPPLEMENT CONSUMPTION (gms/hd/week)



 AV 153 GMS/HD WEEK
3 WEEKS TO SETTLE
NO INCREASE WITH REDUCTION IN LUCERNE QUALITY

### LUCERNE QUALITY

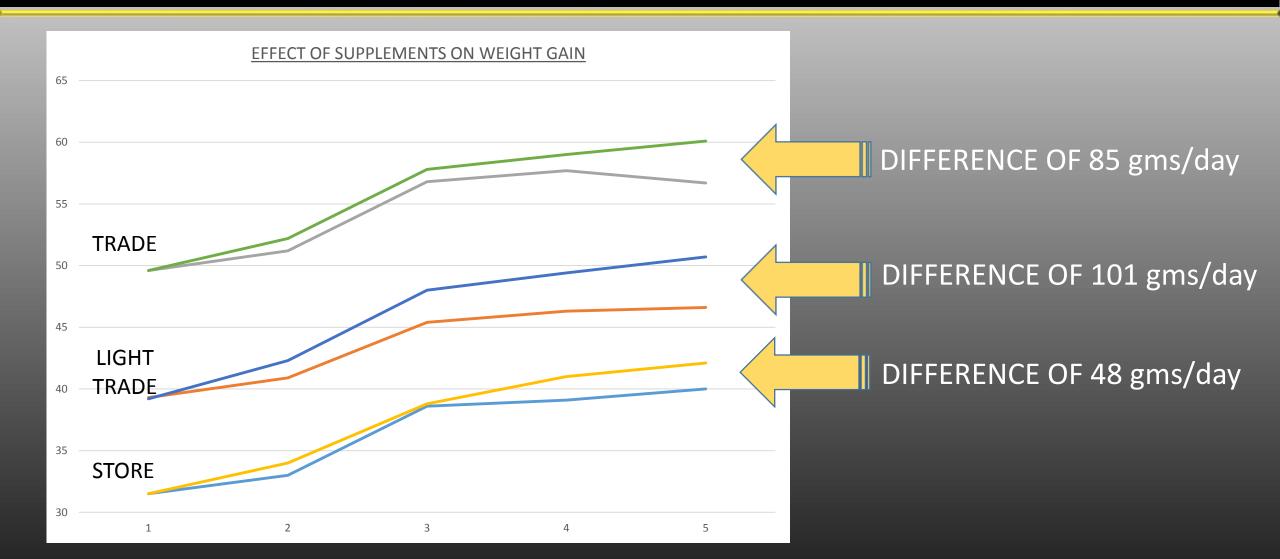


TIME (samplings

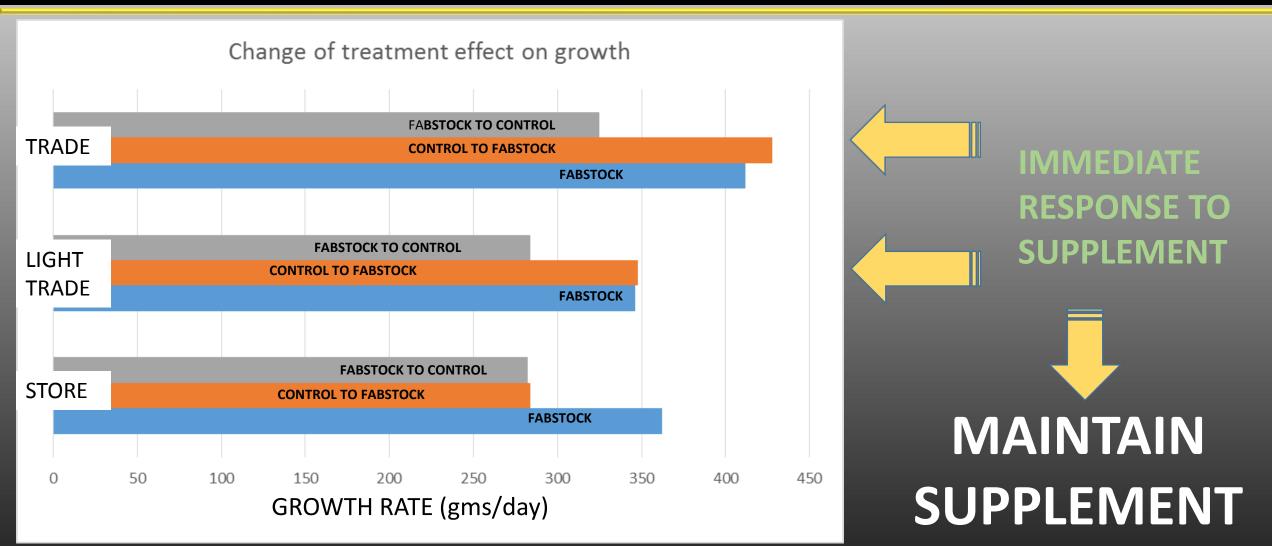
 BOTH PROTEIN AND ENERGY DROPPED OVER TIME
ENERGY LEVELS NOT DIFFERENT

ENERGY MAIN DRIVER OF
FEED EFFICIENCY AND INTAKE
PROTEIN LEVEL HAS NO
EFFECT ON WEIGHT GAIN

#### RESULTS



#### **SWAP TREATMENTS**



#### PROFIT

		Sale \$/head	Cost Supplement	<u>Margin</u>	<u>Gain</u>
<u>STORE</u>	CONTROL	\$98.78		\$98.78	
-	SUPPLEMENT	\$100.82	\$1.42/head	\$99.40	<u>\$0.62</u>
<u>LIGHT TRADE</u>	CONTROL	\$109.55		\$109.55	
-	SUPPLEMENT	\$123.98	\$1.57/head	\$122.41	<u>\$12.86</u>
<u>TRADE</u>	CONTROL	\$141.25		\$141.25	
-	SUPPLEMENT	\$152.21	\$1.65/head	\$150.56	<u>\$9.31</u>

#### RETURN

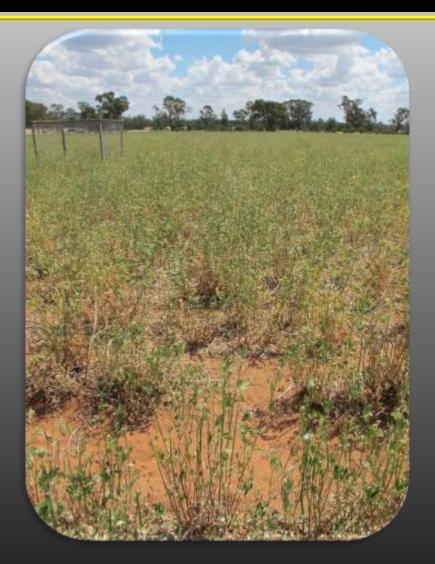


#### AV GAIN \$1.46/WEEK

SUPPLEMENT COST 25c/WEEK

# 600% RETURN

#### **OTHER RESULTS**



#### WHEN FEED QUALITY DECREASED



#### WEIGHT GAIN MAINTAINED (ESPECIALLY FOR HEAVIER LAMBS)

#### **OTHER RESULTS**



#### **SUPPLEMENT**

## **MAGNESIUM** LESS STRESSED LAMBS

#### **OTHER RESULTS**



#### TO FINISH LAMBS TO SAME WEIGHTS IN FEEDLOT





Feedlot calculator.xls

### CONCLUSION



> POSITIVE EFFECT OF SUPPLEMENTS **RETURN ON INVESTMENT 600%** >NEED TO MAINTAIN SUPPLEMENTS >IMMEDIATE RESPONSE **CALMER LAMBS >**MORE EFFICIENT PRODUCTION

### **MORE INFORMATION**





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